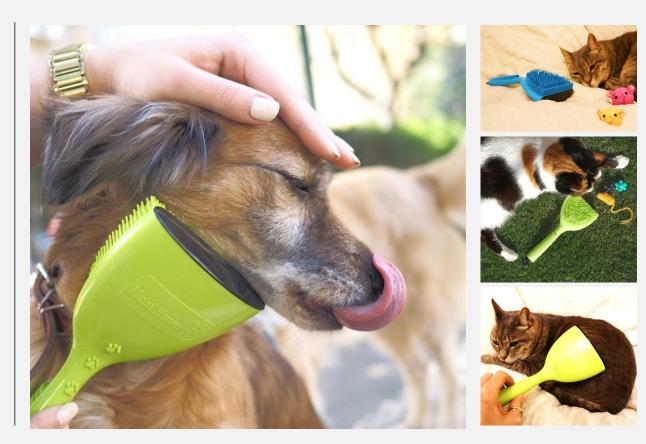


Pet Detangling Brush

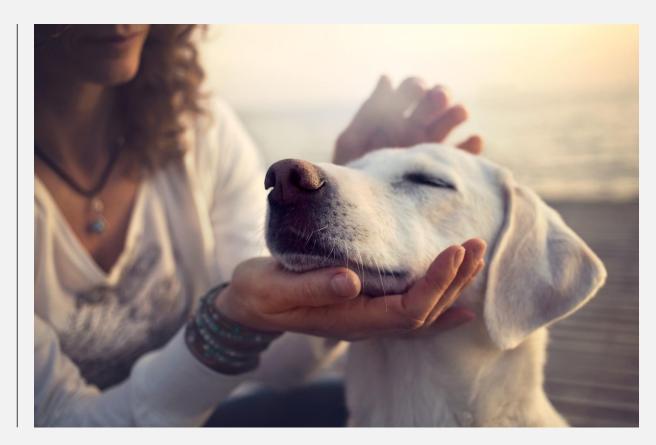
- The secret to this unique brush lies in the unique geometric distribution of its 438 bristles of varying heights and widths.
- The successful Michel Mercier proven patented technology is also implemented in a special NEW Pet Detangling Brush! Tested on Humans, approved for Pets!
- Its innovative round-ended, bristles stimulate blood circulation, strengthening and adding shine to the Pet's coat.
- The **plastic** bristles allow perfect use of the brush on **wet or dry** coats.





Pet Detangling Brush

- Its special ergonomic design ensures best grip and allows easy access to all Pet's body parts for a pleasant grooming experience for all.
- The **only customized** brush for any coat type developed to suit the needs of **all** coat types: Short, Long, Curly or Silky
- **Dispersing** the pressure placed on the coats allows a **no-pain** grooming and adds **shine** to the Pet's coat.
- **The result** is a far more pleasant grooming experience due to easier detangling allowing **bonding** with your pet.





Pet Detangling Brush





Pet Detangling Brush Pack

Fine | Normal Fur

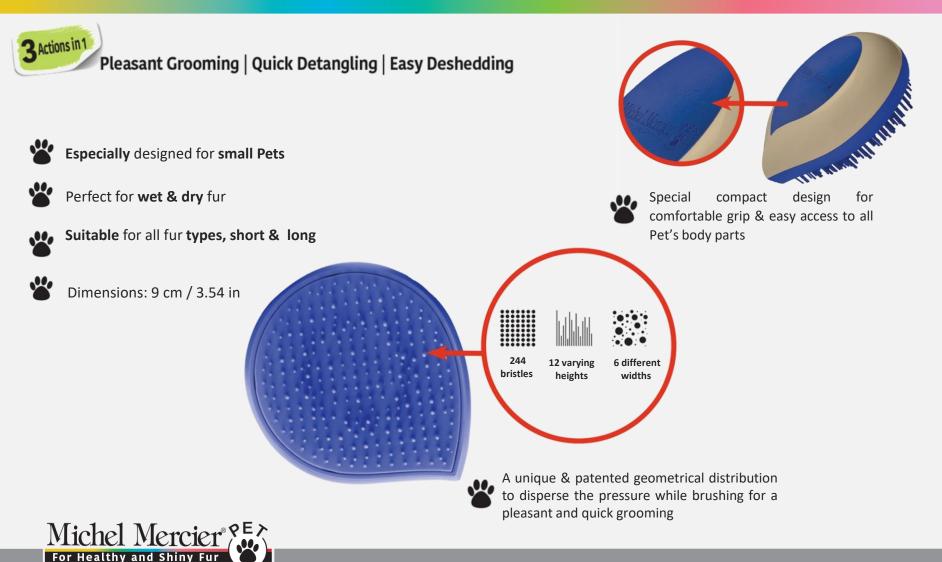


Michel Mercier 🕃 PET DETANGLING BRUSH DETANGLI WET OR DRY GROOMING THICK Detangline

Thick Fur

Michel Mercier

Compact Pet Detangling Brush



Compact Pet Detangling Brush Pack

FRONT SIDE

BACK SIDE







Comparison Table

	Michel Mercier Pet	Others
Technology	Unique geometric distribution of 438 bristles	Standard bristles distribution
	16 to 32 different heights 6 to 16 different thicknesses & locations	All the bristles are the same
	PE bristles with rounded ends	Only metal / steel bristles with sharp ends
Usability	Ergonomic handle enabling easy grip and allowing easy access to all Pet's body parts for a pleasant grooming experience for all.	Straight handle that make the grip difficult and unpleasant for all
	Includes a tick tweezer stored in the handle	



Comparison Table

	Michel Mercier Pet	Others
Effectiveness	Deeply detangles every coats type	Detangles only the surface
	The unique bristles disperse the pressure and smoothly massage the pet's body for a no-pain grooming.	A lot of force is needed to brush the pet and as a result it is painful
	Unique brush customized for each coats type: Fine Normal and Thick coats with different flexibility bristles for each coat type	Only short or long hair information
	Perfect for wet or dry grooming	Metal bristles are not adapted for wet grooming & get rust
Patent	Strong protection – difficult to copy	Not Effective – many copies



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